



Beyond Compliance: The Next Generation of Halal Innovation

Sponsorship Proposal — 1st Pakistan Halal Forum 2026

Date

31 October 2026

Venue

Karachi, Pakistan

Organised By

Halal Development Council (HDC)

In Partnership With

World Halal Council – 22nd AGM

Slide 1



A Historic Gathering of Global & National Halal Decision-Makers

The 1st Pakistan Halal Forum unites the most influential voices in the global Halal economy under one roof – a first of its kind convening opportunity.



VIP International Guests

Heads of Global Halal Regulators, Accreditation Bodies & Global Halal Certifiers



Consuls General

From OIC nations and key Halal-importing countries



Federal & Provincial Ministers

Trade, Industry, and Food Security ministries represented



CEOs: Banks, FMCGs & Exporters

Seeking Halal-certified market access and strategic alliances



Pre-Event: 22nd World Halal Council AGM (29-30 Oct) — 50+ global certifiers already in Karachi before the Forum begins.

Slide 2



Event Theme & Strategic Focus

**Beyond Compliance: The Next
Generation of Halal Innovation**



The Future of Global Halal Trade & Market Access

Exploring new opportunities, emerging markets, and collaborative strategies to strengthen global Halal trade and economic growth.



Trust, Transparency & Consumer Confidence in the Halal Economy

Strengthening confidence in Halal products and services through robust standards, assurance systems, and international cooperation.



Sustainable Growth & Resilient Halal Ecosystems

Building inclusive, sustainable, and future-ready Halal ecosystems that support long-term economic and social development.

300+ Expected Attendees — Key Sectors

The Forum brings together decision-makers from across Pakistan's most strategic industries.

QR

 **Processed Food & Ingredients**

QT

 **Meat & Poultry**

QV

 **Pharmaceutical & Nutraceutical**

QX

 **Cosmetics & Personal Care**

QZ

 **Modest Fashion**

RR

 **Packaging Material & Cleaning Materials**

QS

 **Beverages**

QU

 **Food Preparation & Services**

QW

 **Supplements & Health Food**

QY

 **Islamic Finance**

RQ

 **Tourism & Hospitality**

RS

 **Halal Technology**

Sponsorship ROI — Built for Your Industry

Whether you lead a bank, an FMCG, or an industrial enterprise, the Forum is designed to deliver direct, measurable returns on your investment.



Industries

- Packaging, Pharma, Cosmetics, Meat & Hospitality sectors
- Meet global certifiers – no travel required
- Position for OIC market growth: est. **\$3 trillion by 2028**



FMCGs

- Showcase Halal innovation to international buyers
- B2B meetings with GCC representatives
- First-mover advantage in AI/blockchain-certified Halal



Financial Institutes

- Lead Islamic export finance & Halal trade corridor discussions
- Direct access to 100+ certified exporters
- Co-brand with global Halal regulators

Sponsorship Tiers & Investment

Five structured tiers – from exclusive Platinum to flexible Partner – ensure every organisation can engage at the right level. In-kind sponsorship (venue, catering, technology, media) is also welcome at equivalent value.

Platinum

PKR 5,000,000

1 Slot – Title Sponsor

Gold

PKR 3,000,000

2 Slots – Event Partner

Silver

PKR 1,500,000

4 Slots

Bronze

PKR 750,000

6 Slots

Platinum Sponsorship Benefits

PKR 5,000,000 – 1 SLOT – TITLE SPONSOR

The most prestigious sponsorship position at Pakistan's landmark Halal event – maximum visibility, access, and influence.

🎉 Branding @ Venue

- Sponsors complete branding on Venue
- Logo on all event collaterals
- Logo on Main stage backdrop
- Logo on VIP lounge backdrop
- Seat at main PHF registration desk
- Kiosk at prime location for company networking
- Sponsors representation in receiving VIP guests
- Mention in Media as event Sponsors



🍷 VIP Access @ Networking

- 3 seats at VIP roundtable with Consul Generals & WHC heads
- Private networking lunch during event
- 10 Invitations to the exclusive pre-forum WHC AGM Dinner with international delegates (30th Oct)
- 10 delegate passes with VIP seating during PHF
- 10 invitations to Gala Dinner (31 Oct)



Continued →

Slide 7



Platinum Sponsorship Benefits — Continued

PKR 5,000,000 – 1 SLOT – TITLE SPONSOR

Speaking & Giveaways

- Speaking slot in opening ceremony
- Insert in delegate kit bags
- Sponsors logo on printed items and bags of Conference giveaways
- Sponsors mementos to be distributed amongst VIP / CIP guests
- Sponsor giveaways to be placed in Conference Kits
- Sponsor Gift bags to be distributed amongst guests

Post-Event & Recognition

- Lead sharing from registered exporter database
- Recognition in closing ceremony
- Center spread color Ad in post event report (2 pages)
- Logo on title cover of post event report

← Back to Part 1

Slide 8



Gold Sponsorship Benefits

PKR 3,000,000 – 2 SLOTS – EVENT PARTNER

Branding & Venue

- Logo on event backdrop screen
- Branding on entrance & registration area
- Kiosk at prime location for company networking
- A photo shoot booth for company marketing
- 15 branded standees at the venue
- Mention in media as Event Partner

VIP Access & Networking

- 1 seat at VIP roundtable with Consul Generals & WHC heads during PHF lunch
- 8 VIP delegate passes during PHF
- 5 invitations to the exclusive pre-forum WHC AGM Dinner with international delegates (30th Oct)
- 5 invitations to Gala Dinner (31 Oct)

Continued →

Slide 9



Gold Sponsorship Benefits — Continued

PKR 3,000,000 – 2 SLOTS – EVENT PARTNER

Speaking & Giveaways



- Panel moderator or speaker in a thematic session
- Sponsor's logo on Conference Kit Bags to be distributed amongst guests
- Sponsor giveaways to be placed in Conference Kits
- Sponsor Gift bags to be distributed amongst guests

Post-Event & Recognition



- Curated list of attending certifiers & exporters for follow-up outreach
- Full page Back Cover Ad in post event report

← Back to Part 1

Slide 10



Silver Sponsorship Benefits

PKR 1,500,000 – 4 SLOTS – CO SPONSOR

Strong co-sponsorship presence with VIP access and broad brand visibility across the Forum.



Branding & Venue

- Logo on event backdrop screen
- Kiosk for branding and networking
- 10 branded standees at the venue



VIP Access & Networking

- One-to-one introduction with Consul Generals & WHC by Chairman HDC
- 6 VIP Delegate Passes during PHF
- 3 Invitations to the exclusive pre-forum WHC AGM Dinner with international delegates (30th Oct)
- 3 invitations to Gala Dinner (31st Oct)



Giveaways & Recognition

- Sponsor giveaways to be placed in Conference Kits
- Sponsor Gift bags to be distributed amongst guests
- Full page inside cover color Ad in post event report
- Logo on event website
- 3 dedicated social media mentions across LinkedIn, Instagram & Facebook
- 4 tagged mentions across LinkedIn, Instagram & Facebook

Continued →



Bronze Benefits

SUPPORTING TIERS

◆ Bronze

PKR 750,000 | 6 SLOTS

🏆 Branding @ Venue

- Logo on event backdrop screen
- 6 branded standees to be placed at venue

👑 VIP Access

- 2 VIP delegate passes during PHF
- 2 invitations to Gala Dinner (31st Oct)

🎁 Recognition

- Sponsor giveaways to be placed in Conference Kits
- Half page Ad in post event report
- Logo on event website
- 2 tagged mentions across LinkedIn, Instagram & Facebook



Gala Night — Exclusive Dinner Sponsorship

PKR 2,000,000 – 1 SLOT ONLY – NAMING RIGHTS INCLUDED

Be the exclusive host of the Forum's most prestigious networking moment – an intimate evening bringing together global Halal leaders, diplomats, and industry executives.



Naming Rights & Welcome Address

- Event branded as "[Your Company] Gala Dinner at Pakistan Halal Forum 2026"
- Exclusive welcome speech by your CEO or representative
- Dedicated MC mention throughout the evening



Premium Branding

- Logo on all dinner invitations, menus, and table settings
- Branded backdrop at the main dining stage
- Logo on event website under "Gala Night Sponsor"



VIP Networking Access

- Reserved table for 8 guests at the head section
- Seated alongside Consul Generals, WHC heads & Federal Ministers
- Exclusive photo opportunity with Forum Chairman & VIP guests



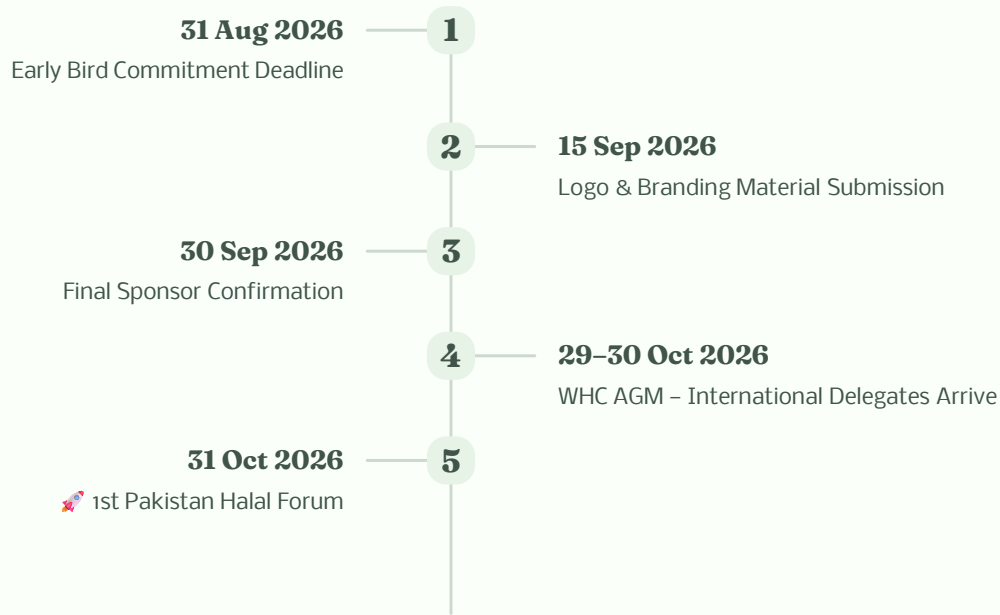
Delegate Visibility

- Branded gift or token placed at every guest seat
- Company profile featured in the evening programme booklet
- Post-event recognition in Forum report & social media



Timeline & Commitment Schedule

Secure your position early to maximise branding lead time and ensure category exclusivity before slots are filled.





Next Steps — Let's Build the Halal Future Together

Contact Us

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Chairman – 1st Pakistan Halal Forum

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What Happens Next

- We **customise a sponsorship package** tailored to your brand objectives
- We **arrange a one-on-one briefing** with Forum leadership at your convenience
- We **provide a draft MoU** outlining all confirmed sponsorship benefits

Be the Enabler of Pakistan's Halal Industry Transformation.

The 1st Pakistan Halal Forum 2026 is more than an event – it is a defining moment for Pakistan's place in the global Halal economy. Your brand belongs at the centre of it.

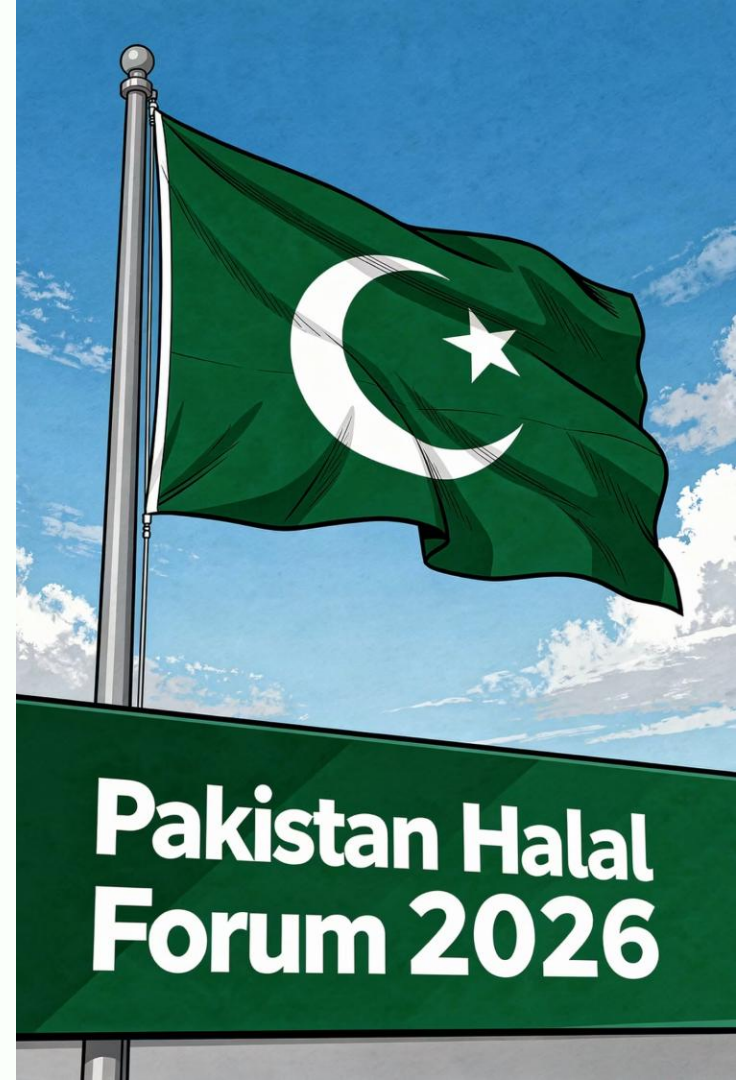
#PakistanHalalForum2026 | #BeyondCompliance

ORGANISED BY: HALAL DEVELOPMENT COUNCIL (HDC)

CO- ORGANISED BY: INTERNATIONAL HALAL CERTIFICATION (IHC)

IN PARTNERSHIP WITH: WORLD HALAL COUNCIL (WHC)

Slide 16



Would You Also Like...?

The HDC team is ready to support your engagement with a suite of tailored resources to help you share this opportunity internally and move quickly towards commitment.



Speaker Notes

Detailed presenter notes for each slide to support live delivery or internal presentations



One-Page Sponsor Prospectus

A polished, print-ready PDF summarising all tiers, benefits, and contact details



Custom Package Proposal

A bespoke sponsorship deck aligned to your sector, budget, and strategic objectives

  Reach out to **info@PakistanHalalForum.com** or WhatsApp **+92-300 824 1818** to request any of the above.